



WOMEN ENERGIZE WOMEN

EVENT: "GENDER MAINSTREAMING IN THE PRIVATE SECTOR"

FORMAT: MODERATED INTERVIEW WITH Q&A, VIRTUAL LIVE EVENT

DATE: 2 MARCH, 5 – 6 PM CET

MAIN QUESTION: HOW CAN THE PRIVATE SECTOR SUPPORT GENDER EQUALITY IN THE ENERGY SECTOR?

INTERVIEW PARTNERS:

- Katherine Lucey, CEO & Founder of [Solar Sister](#)
- Geraldine de Bastion, #womenenergize moderator

SUBGUIDING QUESTIONS:

- What is the share of women working in your field?
- Why do you consider an equal participation of women in your field of activity as an asset?
- In what way and through which measures does your company try to improve gender equality?
- What would be needed from a public, private and financial point of view to advance the share of women in the sector?
- What advice can you give to other companies regarding gender mainstreaming practices?

OUTLINE:

There is increasing talk about "gender mainstreaming" in the energy sector. But what exactly does this mean? In short, gender mainstreaming is a tool or a process designed to correct the imbalance between women and men in terms of opportunities, decision making and



influence. Gender mainstreaming needs to happen on many levels to increase gender equality: on the institutional and public level and on the commercial level.

There are numerous companies that have introduced gender mainstreaming in their business model. In this session, we will focus on one particular example: Solar Sister. In this moderated interview with Solar Sister's CEO & Founder, Katherine Lucey, we will explore the motivation behind her work, the strategies and measures to advance women's empowerment as well as her advice to other businesses regarding gender mainstreaming.

Women Energize Women #womenenergize is a communication initiative of the Federal Ministry for Economic Affairs and Climate Action (BMWK) and is implemented by the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH and the German Renewable Energy Federation (BEE) within the scope of BMWK's global project [Bilateral Energy Partnerships and Dialogues](#). The campaign aims to empower, motivate, inform, inspire and connect women working in the energy sector across the world by offering interactive events, inspiring role models as well as important information and general knowledge on the state of gender equality in the energy sector.

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