





# **WOMEN ENERGIZE WOMEN**

# **EVENT OUTLINE**

"YOUR QUESTIONS TO INVESTMENT EXPERTS"

FORMAT: MODERATED Q&A, VIRTUAL LIVE EVENT

DATE: 25<sup>TH</sup> APRIL 2022, 2-3.30PM CEST

THE MAIN QUESTION: HOW TO GET INVESTMENT AS A FEMALE ENERGY

**ENTREPRENEUR?** 

#### **AVAILABLE EXPERTISE:**

- How to get investment ready?
- Which types of funds exist for female entrepreneurs in the energy sector?
- What is needed for a successful grant application?
- How to challenge gender biases in the investor's interview?
- And much more...

## **OUTLINE**:

As we explored in the last #womenenergize event, female entrepreneurs are faced with numerous gender related obstacles. Many of these obstacles are institutionalized and reflect the domination of male narratives in the business world. Especially when trying to obtain financing for a business, women have a noticeable disadvantage.

This event aims to bring together experts on investment and financing and to let them answer the questions of female participants. How do I get investment ready? Which types of funds exist for me? What do I have to do to make my portfolio stick out? How can I tackle gender biases in the investor's interview?

After a short presentation of the experts and their respective areas of expertise, the audience will be invited to ask all their questions. This event aims at supporting female entrepreneurs in their quest to obtain investments by opening a space for questions on best practices, dos and don'ts and useful tips for the search of investors.







## **SPEAKERS:**

- **Moderator: Geraldine de Bastion,** CEO & founder Konnektiv Kollektiv, Founder Global Innovation Gathering
- **Terezia Jacova**, Head of Investment Relations and Education & Co-founder, LUMUS Investment
- **Divya Balakrishnan**, Advisor, GET.invest
- **Katya Grachieva**, Lead Finance Officer, Climate Investment Funds