



DEUTSCH - BRASILIANISCHE
WIRTSCHAFTSTAGE
ENCONTRO ECONÔMICO
BRASIL - ALEMANHA

20
24

40th German-Brazilian Economic Meeting

September 22 – 24, 2024

PROGRAM

Updated: September 21, 2024

Venue: Autostadt Wolfsburg ([Plan](#))

Stadtbrücke 1 | 38440 Wolfsburg | Germany

Sunday, September 22, 2024

Venue: KonzernForum „Lagune“

19:00 - 21:30

Pre-night reception #DBWT24*

on invitation of BDI, LADW, CNI and AHK São Paulo

Conference day 1

Monday, September 23, 2024

Simultaneous translation German/Portuguese

Venue: Hafen 1

09:00 - 10:00

Registration & networking

10:00 - 10:30

Opening talk

Siegfried Russwurm | President of the Federation of German Industries (BDI)

Ricardo Alban | President of the Brazilian National Confederation of Industry (CNI)

Gunnar Kilian | Chairman of the Latin America Committee of German Business (LADW)
and Member of the Board of Volkswagen Group

Conference moderation

Sonja Álvarez | Journalist and Deputy Head of WirtschaftsWoche Office Berlin

10:30 - 11:00

Keynotes

Robert Habeck | Vice-Chancellor and Federal Minister for Economic Affairs and Climate
Action

Márcio Elias Rosa | Vice-Minister of Development, Industry, Trade and Services

Host



VOLKSWAGEN
AKTIENGESELLSCHAFT

- 11:00 - 11:45 **Business and politics in dialogue**
Robert Habeck | Vice-Chancellor and Federal Minister for Economic Affairs and Climate Action
Márcio Elias Rosa | Vice-Minister of Development, Industry, Trade and Services
- Industry sparring partners**
Judith Wiese | Chief People and Sustainability Officer, Member of the Managing Board of Siemens AG
Wiebke Lueke | Founder & Managing Director WEW GmbH
Tim Holt | Member of the Executive Board of Siemens Energy AG
Márcio Santos | Co-Chair Joint Commission and CEO Bayer Brazil
- Signing ceremony | Memorandum of Understanding: Brazil as Partner Country at HANNOVER MESSE 2026**
- 11:45 - 12:00 **Power Talk**
What's next in digital and sustainability transformation?
Judith Wiese | Chief People and Sustainability Officer, Member of the Managing Board of Siemens AG
- 12:00 - 12:50 **Panel**
Renewable energy and green hydrogen
German side
Sabine Klauke | Vice President Aviation of BDLI and Member of the Executive Committee and Chief Technology Officer of Airbus
Uwe Lauber | CEO MAN Energy Solutions SE
Wiebke Lueke | Founder & Managing Director WEW GmbH
Brazilian side
Jorge Lima | Secretary for Economic Development, State of São Paulo
Gustavo Mariano Oliveira | Vice-President of biofuels, Inpasa
Moderation
Holger Lösch | Deputy Director General of BDI
- 12:50 - 13:00 **Intervention**
What do we have to prepare for? Impact of global risks on Germany and Brazil
Julia Pallanch | German Marshall Fund
- 13:00 - 14:00 **Networking lunch & exchange**
- 14:00 - 14:15 **Intervention**
Climate and innovation – best practices
Ludmila Nascimento | Director of Energy and Decarbonization, Vale
- 14:15 - 14:40 **Interview**
Making supply chains more resilient: is it succeeding in practice?
German side: Jochen Köckler | Chairman of the Managing Board of Deutsche Messe AG
Brazilian side: João Pedro Taborda | Vice-President of Government Affairs - Europe and Central Asia, Embraer
- 14:40 - 15:05 **Interview**
Decarbonizing industries together: how manage it?
German side: Mark Dorn | Member of the Management Board and Executive Vice President Adhesive Technologies of Henkel Group
Brazilian side: Mariana Lisbôa | Global Head of Corporate Affairs, Suzano

- 15:05 - 15:30 **Interview**
Work of the future: in search of talent
German side: **Andrea Morgan-Schoenwetter** | Vice President People Management & Talent Acquisition of CARIAD SE
Brazilian side: **Wofsi Yuri de Souza** | General Coordinator of Technical Cooperation and Partnerships with Developed Countries of Brazilian Agency of Cooperation (ABC), Ministry of Foreign Affairs
- 15:30 - 16:20 **Panel**
Digitalization, AI and start-ups
German side
Marco Alexandre Santos | CEO of GFT Technologies SE
Martin Klein | Global General Manager for Public Services Industries of SAP SE
Brazilian side
Leone Andrade | General Director of Senai Cimatec
- 16:20 - 16:50 **Networking break & exchange**
- 16:50 - 17:40 **Panel**
Infrastructure development and investment opportunities
German side
Markus Bangen | CEO of Duisburger Hafen AG (duisport)
Velibor Marjanovic | Member of the Management Board of KfW IPEX-Bank GmbH
Brazilian side
Jorge Viana | President of ApexBrasil
Mario Reinisch | Co-founder, Green Energy Park Piauí
Guilherme Oliveira Arantes | Energy Transition Manager, BNDES
- 17:40 - 18:15 **Dialogue**
Global markets and trade policy: what can we expect from Brazilian Presidency of G20?
German side: **Ingo Kramer** | Chairman of LAI
Brazilian side:
Maria Laura da Rocha | Secretary General of the Brazilian Ministry of Foreign Affairs
Moderation: **Wolfgang Niedermark** | Member of the Executive Board of BDI
- 18:15 - 18:45 **Wrap-up talk**
Siegfried Russwurm
Ricardo Alban
Gunnar Kilian
Invitation to the German-Brazilian Economic Meeting 2025
- From 19:00 **Reception at the invitation of the Minister-President of Lower Saxony, Mr. Stephan Weil**

Conference day 2

Tuesday, September 24, 2024

Venue: KonzernForum

10:00 - 12:30

Connecting points*

Meet partners and experts for a peer-to-peer exchange!

Organized in cooperation with IHK Hannover, IHK Lüneburg-Wolfsburg and GIZ

#Digitalization

Room: Lounge 3

#Renewable energy/raw materials

Room: Esszimmer

#Talents

Room: Lounge 4

12:30 - 14:00

**Wrap-up Joint Commission*
and farewell lunch**

feat. Volkswagen's most often manufactured product: Currywurst**

From 14:00

Discover the Autostadt*

Zeithaus museum, pavilions in the park, driving experience, plant tour & more
Information [here](#) and booking available at the Volkswagen welcome desk

* in English

** Volkswagen's worker's canteen is famous for this fried sausage in curry sauce throughout Germany and maybe worldwide.